

senior Ad information

The Memorial 2020

1100 Northpointe Ridge Ln. Tomball, Texas 77377

281-357-3230 ext1025

tmhsyearbookseniorads@gmail.com

The deadline for senior ads is Oct. 31, 2019. By that date, we must have the photos, text, contract, and payment for your ad. Please put everything in an envelope with the senior's name on the front. We will *not* accept partial orders.



XAVIER FAUCHER

Congratulations Xavier!

We are very proud of you and are excited to see what the future holds!

Love, Mom & Dad, Audrey & Maude, Abby

Turn in:

The deadline for senior ads is Oct. 31, 2019. By that date we must have the photos, text, completed contract, and payment for your ad. *Please do not send partial orders - we will only accept completed orders.* Put everything in an envelope with the senior's name on the outside.

1. Pay at least 1/2 the cost of the ad now (we accept cash, checks, or money orders). The balance is due by April 17, 2020. Make checks payable to TMHS and bring to room 1025.
2. Save the text and photos on a CD or flash drive. If you want, name the photos according to your preference; 1 is your favorite, 2 is your second favorite, etc.
3. Bring all four items in one envelope to room 1025 or drop it off at the front desk.

Here's what to do:

1. Turn in the appropriate number of photos and text following our guidelines and specifications below.
2. All ads will be created using a layout made by the yearbook staff. We do not accept ads made by outside sources.

Guidelines:

Turn in photos and text on a CD or flash drive. **DO NOT SUBMIT ORIGINALS OR ONE-OF-A KIND PHOTOS; THEY WILL NOT BE RETURNED.**

- We cannot print copyrighted photos without permission. Photos taken by professional photographers must include a release from the photographer.
- All text must be original material. Copyrighted text cannot be printed. This includes song lyrics, poetry, excerpts from books, quotes and other published materials.
- If we have a question we will contact you. Please list an e-mail address and an alternate e-mail address; i.e. mom and dad's. If this is a surprise for your senior please let us know; that way we do not contact the student directly.
- All ads will include the senior's first and last name.
- We will not publish any ads with profanity, nudity, weapons, alcohol, smoking or anything the staff or adviser feels is inappropriate for a school publication.

The Memorial is produced by students in an academic environment. The yearbook staff will choose fonts and colors that compliment your ad and fit in with the overall design and theme of the 2020 Memorial Yearbook.

Ad Recommendations

Each page will be divided into 9 equal sections. We call those sections blocks.

1 block \$50

- 1) 1 picture, 25 words

2 blocks \$100

- 1) 3 pictures, 25 words
- 2) 2 pictures, 25 words
- 3) 1 picture, 40 words

4 blocks \$200

- 1) 4 pictures, 45 words
- 2) 5 pictures, 35 words

6 blocks \$300

- 1) 8 pictures, 60 words
- 2) 6 pictures, 60 words

9 blocks (Full Page) \$450

- 1) 15 pictures, 50 words
- 2) 11 pictures, 50 words
- 3) 8 pictures, 75 words
- 4) 7 pictures, 75 words
- 5) 6 pictures, 75 words

senior Ad contract

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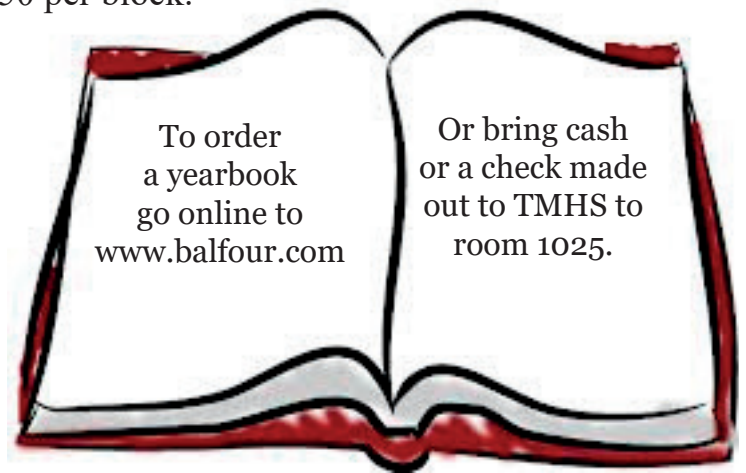
When graduation is just around the corner, you'll be glad you chose to honor your graduate with a senior ad in the yearbook. The deadline is October 31, 2019. Submit photos and text on a flash drive or CD. Photos and text must be school appropriate. Please do not take pictures from social media platforms; they do not print well. You want to send a copy of the original picture file in full size. If they are too small to print clearly, we will call or e-mail you. See ad information sheet for submissions information.

Space is sold in 1/9 page blocks (or sections) at \$50 per block.

1	2	3
4	5	6
7	8	9

Ad Size (Please check one):

- ☐ 1 block \$50
☐ 2 blocks \$100
☐ 3 blocks \$150
☐ 4 blocks \$200
☐ 6 blocks \$300
☐ 9 blocks \$450



Payment Method (please check one):

- ☐ Cash
☐ Check (Check# _____)

Amount Paid: _____ (Pay at least 1/2 by Oct. 31. Balance due by April 17, 2020.)

Senior Name: _____

Parent Name: _____

Address: _____

City/Zip: _____ Phone: _____

E-mail: _____

*A valid e-mail address is very important as this is how we will communicate with you.

Is this ad a surprise for your senior? ☐ yes ☐ no

Please turn in this contract, the payment, pictures and text for the ad all together. Do not send partial orders - we will only accept completed orders.

This signature indicates that the undersigned plans to advertise in the Tomball Memorial High School Yearbook (The Memorial), understands the rates, agrees to pay, and is authorized to execute this agreement.

Signature: _____ Date _____